



City of Columbus
Mayor Michael B. Coleman

University Area Review Board

109 North Front Street, First Floor
Columbus, Ohio 43215-9031
(614) 645-6096 (614) 645-1483 fax

MEETING SUMMARY

January 28, 2010

Ted Goodman, Frank Petruziello, George Kane, Bill Graver, Pasquale Grado

Brian Horne, Doreen Uhas-Sauer

Daniel Ferdelman

date
members present
members absent
staff present

A.

Approval of Minutes

motion

To approve the November Meeting Summary as submitted.

motion by
vote

Mr. Grado/ Mr. Graver

5-0 to Approve

B.

Applications for Certificate of Approval

1.

94- 96 McMillen Avenue

Multi-Family Residential

applicant:

Barret Jardine (Architect), Jin & Dan Choi (Owners)

to be reviewed:
6:30

remodel, addition

Mr. Ferdelman presented the staff report and images of the site and building. Mr. Jardine reviewed the changes to the proposal. Mr. Jardine explained how he was able to work with the existing structure to meet the programmatic needs of the client. Mr. Petruziello asked that Mr. Jardine provide more details on the building details. Mr. Graver expressed his support for the project, but added that staff should approve the exterior material and color as a condition of approval. Mr. Jardine stated that he intends to use siding with 4" exposure. Mr. Kane expressed an interest in exposing the original siding and use new siding that matches the original profile and exposure. Mr. Petruziello commented on the existing siding and how it was warped and inappropriate. Mr. Goodman agreed that existing vinyl siding is inappropriately installed and that additional details for the remodeling of the buildings should be submitted for final approval. Mr. Jardine agreed to the comments and stated that he intended to 5/4 boards at the corners. Mr. Goodman asked for a set of notes and details to be included but not to be limited to: that the window size, height and location shall drawn and notated and shall be consistent through plan, section and elevation; that the porch section and rail section be included; that an eave detail be drawn; that the size, color and material regarding the trim be noted on the drawings. Mr. Petruziello commented on the requirements from

motion

To approve the proposal as submitted on the following conditions:

- **That the window size, height and location shall be notated on the drawings and shall be consistent through plan, section and elevation.**
- **That the porch section, rail section and details be included.**
- **That an eave detail be drawn at a larger scale and be properly notated.**
- **That the size, color and material used for the trim be noted on the drawings.**
- **That a tree be notated on the site plan to be located in the rear portion of the lot.**
- **That revised drawings be submitted to staff for review and final approval.**

motion by
vote

Mr. Kane / Mr. Graver

5-0 to Approve

2. applicant: to be reviewed: ~ 6:45	2650 North High Street David O'Brien (Midwest Sign Solution LLC) sign	CSL Plasma
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Mr. Ferdelman presented the staff report and images of the site and building. Mr. O'Brien described the project and concerns regarding the suggested use of a wireway. Mr. Goodman stated that the Board had reviewed signage for this building several years ago, but the current signage is not what was approved. Mr. Kane recalled the design of the sign which was approved. Mr. Ferdelman concurred, the approved signs were to be placed over the entry on High Street with the name Aventis Bio Services; the current sign is mounted on the wall North of the entry with the name ZLB Plasma Services. The Board and applicant discussed the location and amount of signage. Mr. Kane suggested moving the proposed sign into the entryway of the building. Mr. Grado suggested stacking the CSL and Plasma and centering the sign in the entryway. Mr. O'Brien stated that moving the sign and/or stacking the sign is possible, but not with the sign that is sitting in his warehouse. Mr. O'Brien relayed his concern that the sign would not be visible if the sign were located recessed or flush within the entryway. Mr. Grado stated that ZLB Plasma (or CSL Plasma) is a destination business and signage may not be necessary. Mr. Goodman proposed taking the proposed sign and span over the opening as-is, allowing it to lap over the opening. Several Board members stated that any sign should not be taller than 24" high. Mr. O'Brien discussed options for spanning over the entryway. Mr. Goodman stated that a raceway that spans flush with the opening and lettering which is proud of that surface would be favorable. Mr. O'Brien stated that he is merely the installer and can take any suggestions back to the designer and fabricator.

motion	To approve the application as submitted.
motion by vote	Mr. Petruziello / Mr. Kane 0-5 to Approve. Application is disapproved.

3. applicant: to be reviewed: ~ 7:00	20 East 15th Avenue Dick Bigham (Sign Erector) signs	FedEx Office
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Mr. Ferdelman presented the staff report and images of the site and building. Mr. Bigham explained the signage request. Mr. Grado expressed his concern about the excessive height of the sign. Mr. Petruziello stated he would support a signs that did not exceed 24" in height and was place at the same height on the building. Mr. Kane stated he would not like to see a sign that exceeded the width of the existing sign box. Mr. Goodman stated that the signs should be set at the same height on the building and that the signs should be the same size but smaller than proposed. Mr. Petruziello stated that the wall pack light on the east 15th Avenue elevation should be removed.

motion	To approve two new signs and graphics as presented with the following conditions: <ul style="list-style-type: none">• That the maximum height of the letters shall not exceed 22".• That the signs be mounted at the same height on the South and East elevations of the building.• That the "wall pack" light fixture on the South elevation above the existing sign may be removed.
motion by vote	Mr. Petruziello / Mr. Grado 5-0 to Approve

4. applicant: to be reviewed: ~ 7:15	14 East 11th Avenue Dick Bigham (Sign Erector), Mike Smith (Sign Fabricator) sign	Shish Kabob Express
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Mr. Ferdelman presented the staff report and images of the site and building. Mr. Bigham explained that he was not present when the signs were installed and informed the client that they had to go through the proper approval process. Mr. Smith informed the Board that he installed the sign. He stated that he was not adequately informed regarding the process from the owner and landlord. Mr. Grado suggested relocating the Express letters; the sign is too crowded in the sign panel. Mr. Graver stated that Pesto had their sign on the lip of the entry canopy. Several Board members concurred that moving the Express sign to the canopy would be beneficial. Mr. Smith stated that relocating the Express sign was possible. Mr. Petruziello commented that the Shish Kebab sign should move down on the panel. Mr. Goodman asked for comments on the proposed blade sign. Mr. Grado replied that the height and proportions of the blade sign do not work with the other elements of the building. Mr. Graver stated that the blade sign was too big. Mr. Smith described the construction of the sign. Mr. Grado commented that the lettering does not work in the vertical format of the blade sign.

motion	To approve the existing wall sign with the following conditions: <ul style="list-style-type: none">• That the words Shish Kebab be moved down and centered within the sign panel.• That the Alucobond sign panel be patched to exactly match the existing sign panel or it shall be replaced.• That the word Express be moved to the edge of the entry canopy.• That a maximum 2" support shall be used to support word Express.• That all electrical wiring is to be hidden.• That the projecting sign is not a part of this approval; it shall be modified and reviewed by the UARB at a future meeting.
motion by vote	Mr. Petruziello / Mr. Grado 5-0 to Approve

5. applicant: to be reviewed: ~ 7:30	18 East 11th Avenue Rick Heiple (Columbus Sign Company) sign	Nutrition X
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Mr. Ferdelman presented the staff report and images of the site and building. Mr. Heiple reviewed the modifications to the blade sign and the proposed wall sign. Mr. Heiple explained the aluminum boxes with push through letters. Mr. Petruziello questioned the depth of the cabinet boxes. Mr. Heiple stated that they are 3" in depth; use of LED lights allows for the thinner projection. The board and applicant talked further about sign details. Mr. Graver requested that the push through letters in the signs pop out more. Mr. Petruziello agreed but stated it was not as necessary on the wall sign. Mr. Goodman stated that the sign is greatly improved especially because the top figure is being removed. Mr. Grado suggested that the wall sign be lowered and the X be extended below into the storefront. Mr. Goodman commented that the sign as presented seemed appropriately considered.

motion	To approve the sign as submitted on the condition: <ul style="list-style-type: none">• That the push through letters have a depth greater than 1/2" but within the technical limits of the material.
motion by vote	Mr. Graver / Mr. Grado 5-0 to Approve

C.

Staff Issued Certificates of Approval

- 411-413 East 14th Street roof
- 315-319 Chittenden Avenue windows

D.

Board Approved Applications Issued Certificates of Approval

- 207 East 11th Avenue (Marathon) canopy, sign & graphics approved issued 12/28/2009
12/17/2009

E.

Next Meeting

Thursday February 25, 2009 / 6:30pm / Northside Branch Library / 1423 North High Street